

# VICTORIA DOHERTY

Enthusiastic multimedia designer, diving into the world of film production, project management and design. Specialized experience in graphic design, social media campaigns, branding, motion graphics and video editing.

## TECHNICAL SKILLS

### Adobe Creative Cloud

- › Photoshop
- › Illustrator
- › Indesign
- › XD
- › After Effects
- › Premiere
- › Audition

### Mailchimp

### Wordpress

### MS Office 365

### StudioBinder

### Photography/Video

- › Composition, Lighting, Editing, Post-Production

### Social Media Platforms

- › Facebook
- › Twitter
- › Instagram
- › Snapchat
- › Youtube

## CONTACT

11 Windcrest Court,  
Ottawa, ON K2T 1B4  
613-204-2204 /  
victoria\_doh23@yahoo.ca

## WORK EXPERIENCE

### First Assistant Director at Hitmakerz Media Production

Sep 2021

- › Assisted the director during a 2 day shoot for the making of a music video for the song *I Wish I Was A King* by Aocelyn
- › Created callsheets, helped out with scene staging and managed shooting times

### Assistant Production Coordinator at 1Department

Aug 2021

- › APC with 1Department Entertainment Services during the production of *Let's Get Merried*
- › Performed daily office tasks at Basecamp including managing the distribution of daily callsheets, organizing the daily's list, making sure all important documents are scanned and managed cast and crew COVID-19 testing on set

### Gusto Worldwide Media Internship

July – Aug 2021

- › Post-production manager intern for 1 month
- › Helped out with coordinating editors schedules, exporting/editing assets from Adobe Premier and After Effects, creating tables and spreadsheets as well as organizing files and helping out with daily office tasks

### Speech-Language & Audiology Canada

Oct 2019 – Nov 2020

- › Managed the design and production of SAC's blog, Communiqué and quarterly academic journal, CJSIPA
- › Ensured that all of SAC's digital and print collateral are professionally designed and adhered to the SAC style guide

### Freelance Designer with Canadian Parents for French

Sep – Oct 2019

- › Developed and implemented a new layout to their Manitoba annual performance report for 2019

### Department for Women and Gender Equality

May 2018 – June 2019

- › Working with the communications team on social media, digital marketing and branding initiatives
- › Lead graphic designer providing branding concepts for presentation to the minister's office
- › Created podium, pull up and social media banners, formatted social media content and graphical images

### The Royal Ottawa Foundation for Mental Health Internship

Mar – April 2018

- › Designed a call to action for mental health printed report, social media acknowledgement cards for board of directors, Royal Ottawa newsletter and Royal Ottawa information brochure

### Epilepsy Ottawa

2016 – 2017

- › Designed a logo and all campaign materials for the Sip N Style event
- › Created and illustrated infographics and e-invitations, header and general template for the monthly newsletter, designed a pullout banner, promotional signage, created multiple graphics and organized a layout and information for the updated website

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## VOLUNTEERING

### Ottawa International Animation Festival

2014 – Present

- › Completed 7-week co-op work placement at the head office of the OIAF, general office duties
- › Volunteered in various positions during the festival since 2015

## EDUCATION

### Film and Media Production Diploma

Algonquin College 2020 – 2021

- › One of the first students to have completed the compressed 42-week program, officially graduating in June 2022

### Digital Video Post-Production Certificate

Algonquin College 2018 – 2019

- › Completed the Digital Video Post-Production certificate

### Graphic Design Diploma

Algonquin College 2015 – 2018

- › Graduated from the 3-year Graphic Design program

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